

# CAIB. YOUR DESIGNATION.

CANADIAN ACCREDITED INSURANCE BROKER (CAIB) DESIGNATION PROGRAM

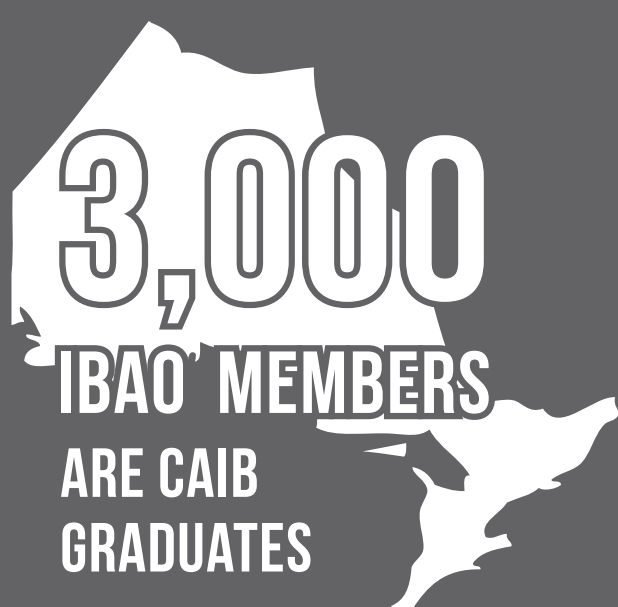
A CRITICAL COMPONENT OF A BROKER'S CAREER PATH

## GRADUATES:

GAIN AN IN-DEPTH UNDERSTANDING OF PROPERTY & CASUALTY INSURANCE

QUALIFY FOR AN EXEMPTION FROM THE RIBO LEVEL II UNRESTRICTED TECHNICAL EXAM

ARE ELIGIBLE FOR CREDITS TOWARDS OTHER INDUSTRY SPECIFIC DESIGNATIONS



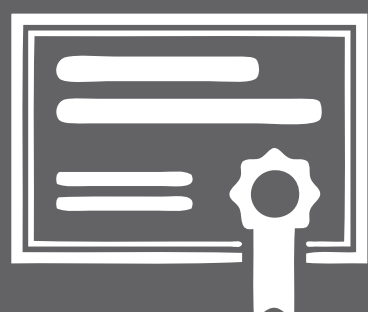
**90%**  
OF PRINCIPALS

REPORT THAT  
CAIB ADDS  
VALUE TO THEIR  
EMPLOYEES



**86%**  
OF PRINCIPALS

SEE THE  
VALUE OF  
CAIB IN THEIR  
BROKERAGE



**79%**  
OF PRINCIPALS

RECOMMEND  
ALL BROKERS  
GET THEIR  
CAIB



**94%**  
OF CAIB PARTICIPANTS

REPORT THAT  
CAIB INCREASES  
COMPETENCE  
ON THE JOB

**93%**  
OF CAIB PARTICIPANTS

REPORT THAT CAIB  
INCREASES THEIR  
CONFIDENCE AND  
ABILITIES

**81%**  
OF CAIB PARTICIPANTS



SEE CAIB AS AN IMPORTANT STEP IN ADVANCING THEIR CAREER



MOST PARTICIPANTS FEEL CAIB WOULD  
MAKE THEIR JOB EASIER AND SEE CAIB  
AS LEVERAGE FOR A SALARY INCREASE

BECOME PART OF A NATIONALLY RECOGNIZED TEAM OF PROFESSIONALLY TRAINED BROKERS. REGISTER TODAY.

## SELF-STUDY & ONLINE GROUP DISCUSSION

VISIT [WWW.IBAO.ORG](http://WWW.IBAO.ORG) TO REGISTER

TORONTO IMMERSION COURSES ALSO AVAILABLE. SEE WEBSITE FOR ADDITIONAL OFFERINGS.