



young brokers conference

JUNE 15—17 | HILTON FALLSVIEW HOTEL

JUNE 23 | VIRTUAL

SPONSORSHIP OPPORTUNITIES

ibao

MESSAGE FROM THE PRESIDENT



The young brokers of Ontario represent the future of the broker channel and ensuring that they are mentored, engaged, and invested in is a priority for IBAO.

I invite you to contribute to the success of this valuable group of professionals at our 17th Annual Young Brokers Conference June 15–17, 2022 in Niagara Falls.

In its 17th year, our Young Broker Conference has been reimagined once again to offer our attendees the choices and content they are looking for. Offered both in-person and virtually, the event will focus on leadership—offering hands on workshops with subject matter experts, an inspiring keynote and actionable take home plans.

Our goal at the conference is to help your brand deliver an experience that is relevant and valuable to our industries next thought leaders—inspire, entertain, and inform. The sponsorship opportunities available this year are curated to place your brand front and centre with our young broker audience. We've once again extended beyond the exhibit booth to present options that truly connect young brokers to you.

We look forward to seeing you live and collaborating in June on one of our largest young broker events yet.

Joseph Carnevale

ABOUT YBC

The Young Brokers Council was created to provide an avenue of expression for the energy and ideas of young leaders across IBAO's membership. The council seeks to inspire and enhance leadership qualities of its members and engage them in our industry to create trailblazers across the broker channel.

YBC TEAM LEADS 2022

Jennifer Savage - McDougall Insurance
Chuck Ellison - Zehr Insurance Brokers Ltd
Myles Kuharski - Gillons Insurance Brokers Ltd
Patrick Galloway - Aon Reed Stenhouse Inc.
Matt Salisbury - Brokerlink
Katie Grieve - HUB International
Scott Sleightholm - Kenny Insurance Brokers
Megan McCartney - Nicol Insurance Inc.
Zach Bull - Niagara Insurance Brokers
Dorothy Renzi - Independent Insurance Managers Inc.
Aneeza Ahmad - KASE Insurance
Mark Orlecki - Petley-Hare Limited Insurance Brokers
Stefan Bjelis - Vasey Insurance
Erin Hough - McDougall Insurance
Josh Girouard - All Insurance Ontario

2022 YOUNG BROKERS CONFERENCE

This conference is the young broker event of the year - inspiring, supporting and celebrating the next generation of the broker channel through experiential learning, strategic planning and networking.

150+
Young Brokers
participated in
2019

400+
Young Brokers
participated in
2021

Attendees are top performers, often current or future brokerage owners. Our Young Brokers Conference focuses on increasing attendees' leadership competency and providing opportunities to network with purpose.

young brokers conference

JUNE 15—17 | HILTON FALLSVIEW HOTEL

WEDNESDAY, JUNE 15

4:00PM—6:00PM HOTEL CHECK IN & REGISTRATION

6:00PM—10:00PM OPENING NIGHT PARTY

Sponsored by  TRAVELERS

THURSDAY, JUNE 16

8:30AM—9:15AM BREAKFAST

9:15AM—9:30AM OPENING REMARKS

9:30AM—10:00AM BREAKFAST BRIEF

10:00AM—10:15AM MENTAL HEALTH BREAK

10:15AM—12:15PM BUILDING LEADERS ROUNDTABLE WORKSHOPS

12:15PM—1:30PM LUNCH

1:30PM—2:30PM KEYNOTE: MAKE THE IMPOSSIBLE POSSIBLE
Jeremiah Brown, The 4 Year Olympian

2:30PM—4:30PM AROUND THE WORLD SESSIONS

6:00PM—10:00PM YBC TRADESHOW, DINNER & HOSPITALITY

FRIDAY JUNE 17

7:00AM—9:30AM BREAKFAST

9:30AM—10:00AM FRIDAY KICK OFF & ANNOUNCEMENTS

10:00AM—10:15AM MENTAL HEALTH BREAK

10:15AM—11:45PM SENIOR LEADER PANEL DISCUSSION

11:45AM—12:15PM FINALE & CLOSING REMARKS

SPONSORSHIP OPPORTUNITIES

OPENING NIGHT PARTY SPONSOR - \$10,000

SOLD

KEYNOTE SPONSOR - \$7,000

MAKE THE IMPOSSIBLE POSSIBLE—Jeremiah Brown, The 4 Year Olympian

What does it take to accelerate growth toward your biggest goals? Bring an Olympian mindset to your everyday. Experience a rollercoaster journey full of insights on working through uncertainty, forging self-leadership and leading others, defeating doubt, staying resilient, building and inspiring team trust from one of the fastest Olympians ever to go from his parents' couch to the Olympic podium.

- Branded slides introducing and closing Jeremiah's keynote
- Brand recognition as keynote sponsor across all marketing and promotions
- The opportunity to introduce Jeremiah at 1:30PM Thursday, June 16
- A complimentary trade show booth Thursday, June 16, 6:00—10:00PM at the Fallsview Casino
- Two tradeshow tickets—includes dinner, drinks, entertainment

FIRST IMPRESSION SPONSOR - \$3,500

SOLD

WELCOME GIFT SPONSOR - \$6,500

- A welcome message and gift delivered to delegate hotel rooms upon arrival
- A complimentary trade show booth Thursday, June 16, 6:00-10:00PM at the Fallsview Casino
- Two tradeshow tickets - includes dinner, drinks, entertainment

LUNCH SPONSOR - \$10,000

- Exclusive access to young brokers over lunch
- Branded signage in Corso restaurant at the Hilton Hotel Niagara
- Brand recognition as lunch sponsor across all marketing and promotions
- Five tickets to join young brokers for lunch Thursday, June 16, 12:30—1:30PM at Corso
- A complimentary trade show booth Thursday, June 16, 6:00—10:00PM at the Fallsview Casino
- Five tradeshow tickets - includes dinner, drinks, entertainment

ROUNDTABLE WORKSHOP SPONSOR - \$3,500

- Branded slides during the Roundtable Workshop segment of the conference Thursday, June 16, 2:15—4:15PM
- A custom branded treat delivered to the young brokers to help them get through their workshop sessions
- A complimentary trade show booth Thursday, June 16, 6:00—10:00PM at the Fallsview Casino
- Two tradeshow tickets—includes dinner, drinks, entertainment

RISING TALENT SPONSOR - \$3,500

SOLD

SWEET DREAMS SPONSOR - \$6,500

SOLD

BREAKFAST IN BED SPONSOR - \$10,000

- A personalized message delivered to delegate hotel rooms on Friday, June 17, 7:00—9:30AM
- A complimentary trade show booth Thursday, June 16, 6:00—10:00PM at the Fallsview Casino
- Two tradeshow tickets—includes dinner, drinks, entertainment

MENTAL HEALTH BREAK SPONSOR - \$3,500

SOLD

TRADESHOW EXHIBITOR - \$2,500

One tradeshow booth, Thursday, June 16, 6:00—10:00PM at the Fallsview Casino

- 6 x 6 ft space
- One draped table
- Setup as of 3:00PM onward Thursday, June 16
- Logo recognition on all conference digital communications
- Two tradeshow tickets—includes dinner, drinks, entertainment
- Additional tradeshow passes can be purchased for \$200

CONTACT

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